

DON HOBBS

STRATEGIST, PEAK PERFORMANCE COACH,
INDUSTRY INTERRUPTER, ENTREPRENEUR.



D.H.



MEET

Don Hobbs

STRATEGIST, PEAK PERFORMANCE
COACH, INDUSTRY INTERRUPTER,
ENTREPRENEUR.

DON HAS BEEN THE CHAMPION OF THE REAL ESTATE AGENT FOR NEARLY 4 DECADES, AND HIS LIFE WORK HAS BEEN IN SUPPORT OF ELEVATING AGENTS TO LIVE THEIR BEST LIFE AND BIGGEST BUSINESS.

Hobbs changed the real estate industry when he co-founded Hobbs/Herder Advertising, an industry interrupter and leader in real estate agent branding and marketing. His methodology got his clients leading results never seen in real estate before. Creating the largest training company in real estate, NAR's Realtor® Magazine named visionary leader, Don Hobbs, to their "Top 25 Most Influential People in Real Estate".

Also, as past President of SUCCESS Enterprises, Success.com and Success Enterprises he continues his legacy of moving entrepreneurs and high-minded people to think and live bigger, more fulfilled lives. As a business influencer for more than 4 decades, Don has spoken to over 1,600,000 people... and counting.

Don Hobbs started his business career with legendary performance guru, Jim Rohn, at the age of 18. Don worked his way up through Jim's organization to become President of Jim Rohn Productions at the age of 25.

Articles about Don have appeared in publications including The New York, The LA Times, Wall Street Journal, USA Today, Inman News, Apple News, SUCCESS Magazine and Broker Agent News. He is also a frequent speaker for national and international conferences for companies like eXp Realty, Fidelity Title, Watson Realty, Tarbell Realtors, Prudential Realty, Coldwell Banker, Herbalife, First American Title, Sport Clips, RE/MAX, Sotheby's, Panasonic, Five Star Realty, FedEx, and Keller Williams Realty.



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"The Path to Success Is
Through the Fields of Failure."

-Don Hobbs

Don Life Changing Insights Have Been Featured In:

**USA
TODAY**

**LA
Times**

THE WALL STREET JOURNAL
WSJ



CALIFORNIA
ASSOCIATION
OF REALTORS®

Apple News
SUCCESS®



**The
Washington
Post**



FloridaRealtors®
The Voice for Real Estate® in Florida

**The
New York
Times**



**NEW JERSEY
REALTORS®**
Circle of Excellence Sales Award®

**RECOGNIZED BY NATIONAL ASSOCIATION
OF REALTORS® Realtor® Magazine's
TOP 25 MOST INFLUENTIAL PEOPLE IN
REAL ESTATE**

**Apple News as the #1 Top Entrepreneur to
watch in 2022**

SUCCESS Magazine's SUCCESS 125





AFTER THOUSANDS OF ENGAGEMENT, HERE ARE SOME OF DON'S REGIONAL AND INTERNATIONAL SPEAKING EVENTS

- National Association of Realtors®
- Keller Williams National Convention
- Prudential National Convention, New Orleans
- Watson Realty, Florida
- ERA, Florida Region
- MacDonald Realty, British Columbia
- Prudential California, No California
- Century 21, Orange County Region
- Better Homes and Gardens Real Estate Mason-McDuffie, No. California
- J. Rockcliff Realty, No. California
- RE/MAX Realty, Texas Region
- Tarbell Realtors, Anaheim
- Prudential California, So. California
- Real Estate One, Michigan
- Allen Tate Realty, No Carolina
- HomeLife Realty, British Columbia
- First American Title, Orange County
- Prudential Realty, Illinois
- RE/MAX Realty, New Jersey Region
- Fidelity National Title
- Edina Realty, Minnesota
- Five Star Real Estate, Michigan
- Century 21, Chicago Region
- Canadian Real Estate Association
- McGraw Realtors®
- Jon Douglas Realty
- Royal LePage, Ontario
- Baird & Warner, Illinois

TOPICS OF PRESENTATION

- Gateway to Mastery - 2-Day "Live" Event
- Dominate Your Market - Presentation or Panel

PUBLICATIONS

- SUCCESS Magazine
- The New York Times
- Apple News
- National Association of Realtor Magazine
- USA Today
- New Jersey Realtor©
- Wall Street Journal
- California Realtor©
- Washington Post
- Texas Realtor©
- The Los Angeles Times
- Florida Realtor®

KEYNOTE SPEECH TOPICS:

- Smart Media Choices to Build Your Brand
- Get Going on Productivity: Expand Your Life and Results Through Focus
- Think Big, Live Big: Building an Undefeatable Mindset

LEADERSHIP TOPICS:

- Mega Leadership: Create Culture, Find Talent and Inspire Greatness - 2-Day "Live" Event
- Increase Your Marketing Budget Without Spending Another Dime
- Speaking and Presentation Skills
- Recruiting Great Talent



Tom Ziglar, CEO of Zig Ziglar

"Don's message 'lit up' our already on fire group with the possibility of dreaming bigger. More than motivation, it was inspiration with a plan. Days after the event several of our attendees have mentioned to me personally the actions they have taken because of Don's message. Personally, I heard Don say things that I thought I knew - but now I know them in a transformational way."

Robin Dickson, Exec. Vice President, J. ROCKCLIFF REALTORS®

"Don Hobbs is the consummate pro! When we launched our company, Don was our first speaker for our 600 agents."

Since then, he has spoken for our high-end and luxury agents many more times over the years, always to rave reviews. His training and motivational speaking would result in a fast-paced, fun, and productive time for all. His great marketing pointers consistently lead to greater per agent production!"



ENDORSEMENTS

**Susan Ireland, Vice
President of Training and
Education,
Long & Foster REALTORS®**

"Have you ever hired someone to give your leadership team a "shot in the arm?" We brought Don in to help our sales associates and managers become better at what they do, hoping a short keynote followed by a series of seminars would do the trick."



What we got was a life-changing experience that left us not just thinking about his teachings but executing on them.

Now Don has spoken at several of our regional events where hundreds attended, followed by special training for our 200+ branch managers. Our folks were so excited and energized about what they learned, that we even scheduled a private event for an agent training Don offers on branding and marketing for those who wanted to take it to the next level.

Don's deep understanding of agent branding, how to build a true real estate business, and how self-image plays a key role in any kind of improvement helped us unlock strengths we never knew we had. My people came away feeling energized, more confident, and optimistic about what they could do with the new tools they received... And remembering Don's message for years to come.





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Stop chasing deals. Build a business through a brand that attracts clients to YOU!

-Don Hobbs

Don Hobbs: His audiences
total over 1.6 million
people... and counting

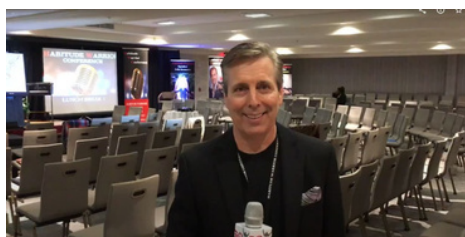


[Click here to visit Don's website](#) 

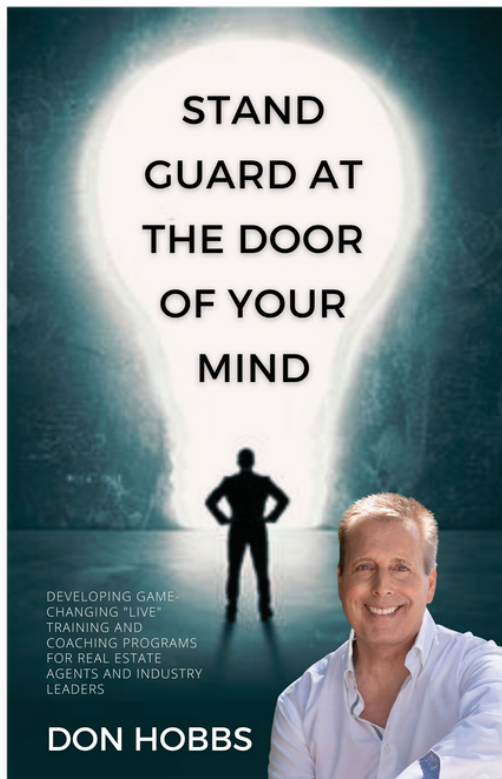
INVITE DON TO BE A GUEST EXPERT



TV, Radios, Podcast and Events Appearances



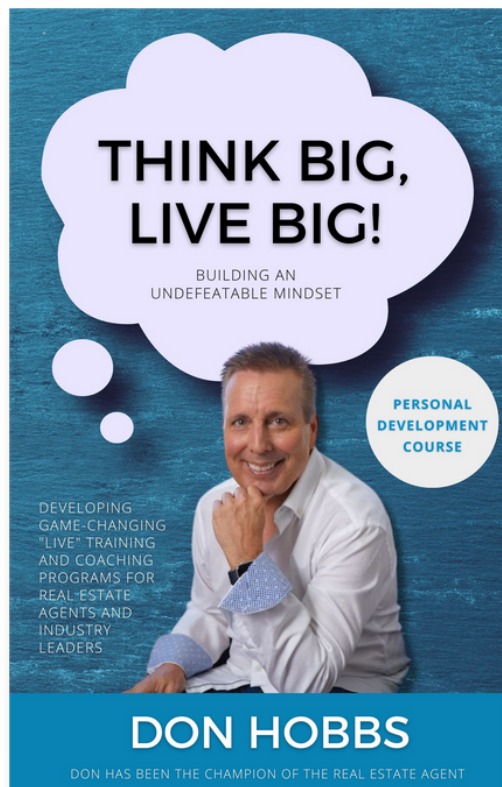
PROGRAMS



STAND GUARD AT THE DOOR OF YOUR MIND

Unlock your potential

You are a magnificent "Creation factory". Your thoughts become your reality... So what thoughts control your life, and creep into every area. Discover your "Energy Vampires", the 5 areas you must control to change your results. Learn the 4 "Power Energizers" that will put you in perfect position to create the results and life you envision.



THINK BIG, LIVE BIG!

Building an Undefeatable Mindset

You will NOT act in accordance with your goals. You will act based on your deepest beliefs. You must discover what holds you back from having everything you desire. Learn the 4-Step Results Model to tie your actions to your intended goals. Then find the words and thoughts you use to create, and how to use them to build winning momentum.





DAVID LUCAS
LUCAS AND ASSOCIATES

"Don Hobbs, is by far one of the most knowledgeable individuals I have ever met in helping real estate professionals grow the businesses and the income that they want. Everytime he has been involved with our agents, great things happen.



**JANETTE & DOUG
HARRINGTON**

COLDWELL BANKER

"We love the step-by-step process of Don taught for building vision...He really busted out the walls so we can believe in ourselves."



JOSEPH LUCZAJ
REAL ESTATE BROKER R

"I learned so much. If you're interested in taking your business to the next level... I think having Don Hobbs at your event is something that you've got to do.



LYNNE POPE
EXP REALTY

"Don Hobbs is not just good, he's great... He created the most incredible platform for people... which was wonderful and innovative. Amazing!

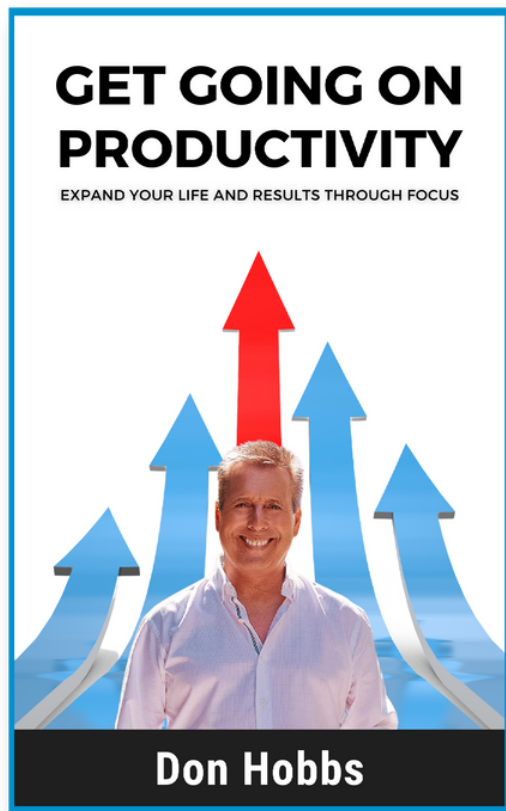
A middle-aged man with short brown hair, smiling broadly, wearing a light purple pinstriped button-down shirt. He is standing outdoors with his arms crossed. The background shows a coastal scene with a blue sky, white clouds, a body of water, and some buildings in the distance. A white rectangular box is overlaid on the lower half of the image, containing a quote and the name Don Hobbs.

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You can have more than
you've got, when you
remember who you are. You
are far bigger than you know.

-Don Hobbs

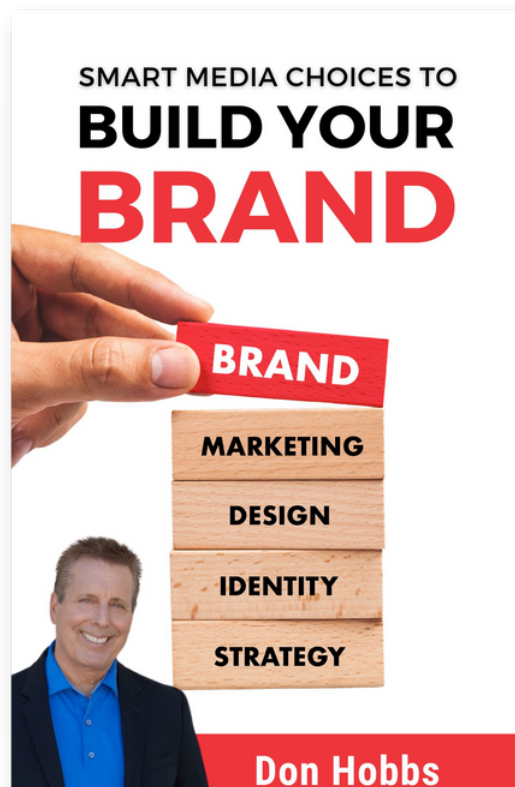
PROGRAMS



GET GOING ON PRODUCTIVITY

Expand Your Life and
Results Through Focus

Clearly, we all have the same amount of time, but our effective use of it is the great un-equalizer. Learn to defeat your "Time Bandits". Refocus on priority action, and build systems to gain leverage. Discover your "13-Week Year" to create unimaginable results in your life and business. Utilize the "Vacation miracle" strategy to build a remarkable life.



SMART MEDIA CHOICES TO BUILD YOUR BRAND

Building a Winning
Marketing Campaign

If you're not building a marketing-based business, it's NOT a business. Stop chasing clients... Attract them to YOU! Learn to how to build a power brand. Discover you media options and how to strategically choose smart target markets and marketing options to dominate those markets.





FELICIA GENTRY
EXP REALTY, BOARD OF DIRECTOR

"Every agent needs to go to Don Hobbs' program. It will not only increase your business, but also your personal development. It's not something that is external, but the greatness inside.

This is not just another real estate seminar... it is so much more. It is about becoming the person that you're meant to be in life, and serving others at a high level."/ board of directors



DAN STEWART
PRESIDENT & CEO AT HAPPY GRASSHOPPER

"I've been to... hundreds of events and Don, you really brought it home. You absolutely did a great job!

I have a full notebook, I have a clear plan, and most importantly, you have just dissolved some roadblocks for me that I've been carrying for a long, long time."



DONNA ANDRUK
KELLER WILLIAMS REALTY

"Don's two-day class is phenomenal. I know I do things that other agents won't do, so I'll always have some level of success.

After the two days I definitely know that in 10 years, 20 years that I'm still going to be thriving in business because building a business is different than just surviving."



TONY RODRIGUES
EXP REALTY & TRAINER FOR TONY ROBBINS INTERNATIONAL

"Our own psychology & language that we use in business is an important component. It was really great that he brought that out.

It reminded me of a lot of things that I'm still working on...and the improvement in my own business. I'm excited and look forward to implementing it all."



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Marketing is owning a piece of your clients mind such that when they think 'Real Estate' they think of YOU!

-Don Hobbs



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INVITE **DON HOBBS**
TO **SPEAK** AT YOUR **NEXT EVENT**





US, CANADA, AND MEXICO

60-90 Minute Keynote	\$ 15,000
Half day (up to 4 hours)	\$ 20,000
Full Day (up to 8 hours)	\$ 30,000
Two Day	\$ 52,000

EUROPE, AFRICA AND SOUTH AMERICA

60-90 Minute Keynote	\$ 38,000
Half day (up to 4 hours)	\$ 42,000
Full Day (up to 8 hours)	\$ 55,000
Two Day	\$ 70,000

ASIA AND AUSTRALIA

60-90 Minute Keynote	\$ 38,000
Half day (up to 4 hours)	\$ 42,000
Full Day (up to 8 hours)	\$ 55,000
Two Day	\$ 70,000

VIRTUAL AND LOCAL

60-90 Minute Keynote	\$ 12,500
Half day (up to 4 hours)	\$ 15,000
Full Day (up to 8 hours. No Virtual)	\$ 20,000
Two Day (No Virtual)	\$ 30,000

IMPORTANT NOTES

- For, US, Canada, and Mexico, we recommend a \$2,000 travel buyout for airfare, ground and food.
- International engagements require business class tickets for two
- Hotel to be booked and direct billed by client.



[Click here to view Don's Speaker Reel](#)



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marketing based business,
it's not a business.

-Don Hobbs

DON HOBBS

For speaking inquiries, please contact:

VIP@ExpertPartners.com

512 601 8021



Facebook Group Community:

Expert Partners:
Join Our FREE Group Today!



thedonhobbs



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Don Hobbs